

YOUR Year Of IMPACT

DAY 22 | THE CRITICS

Welcome to Your Year of Impact and Day 22 of 31 days of living with impact.

When *Be Your Own Life Coach* came out sixteen years ago, I had a lot of Press exposure. The Daily Mail serialized it over three days and I did interviews with most of the national papers, magazines, radio and TV. I travelled up and down the country doing book signings and talks. And it ruffled a lot of feathers.

In chat rooms and in forums, coaches would discuss whether I was any good at coaching or just very good at getting in the media!

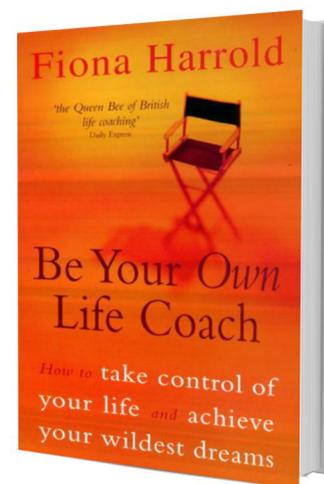
It gave me pause for thought. Here's what I thought: this is living life above the parapet. The more you're seen, the more people you reach, the more some people will resent you. They'll dislike you for being there, taking up the space and possibly even breathing!

And then I thought about the people who had sent letters to the publishers for me, telling me of the impact the book had had for them.

THOSE are the people to care about: the people you are here to help and want your help.

You will not make your impact if you listen to the critics. The bigger you get, the more you shine, and the more you may draw a few critics.

Here's the good news: You'll be so busy signing autographs and hanging out with your audience and great people and making your impact and making money, that you won't have a spare moment to think about anything else!



Just to be clear.

You cannot make your impact and stay hidden. You cannot be a success and be a secret. You cannot have impact if you let the critics win. You cannot inspire a following if you won't take a stand for anything.

Today's Direction

Who are you?

I am someone who...

YOU decide.